

## BLADE EXCLUSIVE DVD SET

Press Release

Available to buy on DVD and to rent on VHS November 9, 2004

Director: David Goyer

Starring: Wesley Snipes, Kris Kristofferson

MPAA Rating: Blade I: R for strong language and some drug content

Blade II: R for strong, pervasive violence, language, some drug use and sexual content

Total Running Time: Blade I: 120 Minutes

Blade II: 117 Minutes

DVD Order Date: N/A

ON NOVEMBER 9, NEW LINE HOME ENTERTAINMENT SINKS ITS TEETH INTO BLADE WITH A DVD SET FEATURING AN EXCLUSIVE FIRST LOOK AT THE ALL-NEW FEATURE BLADE: TRINITY

2-Pack Set Includes Hit Films BLADE and BLADE II as well as Third Bonus Disc Offering a Sneak Peek at the December 8 Theatrical Release BLADE: TRINITY Starring Wesley Snipes, Jessica Biel and Ryan Reynolds

LOS ANGELES, CA (October 18, 2004) – On November 9, 2004, New Line Home Entertainment swings a double Blade with a 2-pack DVD set that includes an exclusive sneak peek of Blade: Trinity, hitting theaters on December 8, 2004. Available in both back-to-back and side-by-side configurations, the Blade 2-pack features single-disc editions of Blade and Blade II as well as a third bonus disc offering a preview of Blade: Trinity's hottest action sequences, a panel discussion with director David Goyer and stars Jessica Biel and Ryan Reynolds, an exclusive preview of the film's soundtrack and theatrical trailers. The Blade 2-pack will be available at a \$26.98 SRP.

### SYNOPSIS

#### Blade

Wesley Snipes stars as the tortured soul Blade – half man, half immortal. Blade sharpens his lethal skills under the guidance of Whistler (Kris Kristofferson), his mentor, guardian and fellow hunter of the night. When the blood thirsty Immortal's lord, Deacon Frost

(Stephen Dorff), declares war on the human race, Blade is humanity's last hope for survival.

## Blade II

When the world is threatened by a new and deadlier breed of "super vampire," the legendary Blade (Wesley Snipes) and his mentor Whistler (Kris Kristofferson) must join forces with the Blood Pack, an elite team of vampire warriors made up of his sworn enemies. In order to stop the carnage, these ravenous fiends must be destroyed at all costs in this high-voltage adventure, exploding with spectacular effects and martial arts action.

Title	Format	SRP	Cat. #	ISBN #	UPC #
Blade Exclusive DVD Set (Back-to-Back)	DVD	\$26.98			
	N7274	0-7806-4806-4		7 94043 72742 9	
Blade Exclusive DVD Set (Side-by-Side)	DVD	\$26.98	N7681		
	0-7806-4988-5		7 94043 76812 5		

New Line Home Entertainment distributes New Line Cinema and Fine Line Features theatrical films on DVD and VHS, including the premium DVD brand infinifilm™. The Company also distributes feature films and non-theatrical programs acquired or produced by New Line Home Entertainment and New Line Television. Founded in 1967, New Line Cinema is the leading independent producer and distributor of theatrical films. It licenses its programming to ancillary markets, including cable and broadcast television, as well as in all international markets. New Line Cinema is a Time Warner Company.

For more information about Blade: Trinity, visit [www.bladetrinity.com](http://www.bladetrinity.com). To download Blade Two-Pack DVD box images and production artwork, visit New Line's web site at [www.moviepublicity.com](http://www.moviepublicity.com).

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