

THE LORD OF THE RINGS LIMITED EDITION

Press Release

Available to buy on DVD August 29, 2006

Director: Peter Jackson

Starring: Sean Astin, Sala Baker, Sean Bean, Cate Blanchett, Orlando Bloom, Billy Boyd

MPAA Rating: PG-13 for epic battle sequences and some scary images

Total Running Time: The Lord of the Rings: The Fellowship of the Ring Limited Edition, 208 Minutes (Extended) and 178 Minutes (Theatrical) / The Lord of the Rings: The Two Towers Limited Edition, 223 Minutes (Extended) and 179 Minutes (Theatrical) / The Lord of the Rings: The Return of the King Limited Edition, 250 Minutes (Extended) and 200 Minutes (Theatrical)

DVD Order Date: July 25, 2006

JOURNEY INTO THE ULTIMATE

BEHIND-THE-SCENES ADVENTURE AS THREE NEVER-BEFORE-SEEN DOCUMENTARIES MAKE THEIR DEBUTS ON AUGUST 29, 2006, IN THE LORD OF THE RINGS LIMITED EDITION

For the First-Time Ever, the Theatrical and Extended Versions of the Award Winning Motion Picture Trilogy Will Be Featured on One Disc in Three Separate Collectors Editions

LOS ANGELES, CA (June 26, 2005) – For a limited time, experience a new look at Middle-earth as The Lord of the Rings Limited Edition DVDs arrive on August 29, 2006, in three separate collectors editions from New Line Home Entertainment. A must-have for every The Lord of the Rings enthusiast, each of the Academy Award®-winning films will be presented in a two disc set with a behind-the-scenes documentary exclusive to each limited edition. Disc one presents both the Special Extended Edition and the Theatrical Edition of the film through seamless branching, while disc two features an intimate, never-before-seen documentary created by Costa Botes, the all-access filmmaker commissioned by Peter Jackson. With more than five hours of captivating, never-before-released footage, The Fellowship of the Ring Limited Edition, The Two Towers Limited Edition and The Return of the King Limited Edition are each available at a \$28.98 SRP, and the order due date is July 25, 2006.

Given unprecedented access to the set of each production, Costa Botes was able to capture some of the most raw and riveting behind-the-scenes film footage to date. His unique approach to storytelling – allowing the footage to speak for itself – results in one of the most intimate and candid backstage passes to the challenges, preparations and camaraderie that went into shooting one of the greatest cinematic adventures of all time. The feature-length documentaries, with more than 300 minutes of never-before-available footage, focus on a number of complexities and circumstances that test the filmmakers, cast and crew during the shoot, as well as a look at some of the comical antics and personal moments on the set.

The Lord of the Rings Trilogy will forever be revered as one of the most thrilling epic adventures in motion picture history. Together, the Trilogy garnered 17 Academy Awards® and generated more than 1 billion dollars in domestic box office. Based on the bestselling novels by J.R.R. Tolkien, The Lord of the Rings Motion Picture Trilogy chronicles the struggles of good versus evil with fantastical special effects and a strong emotional center. Follow Frodo Baggins as he and his small band of protectors struggle to destroy an ancient ring that threatens to annihilate humanity's last hope of survival.

DVD SPECIAL FEATURES*

The Fellowship of the Ring Limited Edition

- “The Fellowship of the Ring Behind-the-Scenes” documentary (85 minutes)
- The Theatrical and Special Extended Editions of the film
- Widescreen 16x9 (2:35:1) version of the film
- Dolby Digital 5.1-EX (English)
- Stereo Surround Sound 2.0 (English)
- English and Spanish subtitles
- Closed captions
- Animated menus

The Two Towers Limited Edition

- “The Two Towers Behind-the-Scenes” documentary (106 minutes)
- The Theatrical and Special Extended Editions of the

film

- Widescreen 16x9 (2:35:1) version of the film
- Dolby Digital 5.1-EX (English)
- Stereo Surround Sound 2.0 (English)
- English and Spanish subtitles
- Closed captions
- Animated menus

The Return of the King Limited Edition

- “The Return of the King Behind-the-Scenes”

documentary (112 minutes)

- The Theatrical and Special Extended Editions of the film

- Widescreen 16x9 (2:35:1) version of the film
- Dolby Digital 5.1-EX (English)
- Stereo Surround Sound 2.0 (English)
- English and Spanish subtitles
- Closed captions
- Animated menus

*DVD special features subject to change.

Title	Format	SRP	Cat. #	ISBN #	UPC #
THE LORD OF THE RING LIMITED EDITION	Keepsake	\$28.98			

each The Lord of the Rings: The Fellowship of the Ring: Limited Edition DVD: N10416

The Lord of the Rings: The Two Towers Limited Edition DVD: N10418

The Lord of the Rings: The Return of the King Limited Edition DVD: N10417 The Lord of the Rings: The Fellowship of the Ring: Limited Edition DVD: 0-7806-5547-8

The Lord of the Rings: The Two Towers Limited Edition DVD: 0-7806-5548-6

The Lord of the Rings: The Return of the King Limited Edition DVD: 0-7806-5549-4 The Lord of the Rings: The Fellowship of the Ring: Limited Edition DVD: 794043104169

The Lord of the Rings: The Two Towers Limited Edition DVD: 794043104176

The Lord of the Rings: The Return of the King Limited Edition DVD: 79404310418

New Line Home Entertainment distributes New Line Cinema theatrical films on DVD, VHS and UMD™, including the premium DVD brand infinifilm™. The Company also distributes feature films

and non-theatrical programs acquired or produced by New Line Home Entertainment and New Line Television. Founded almost 40 years ago, New Line Cinema is the most successful independent film company in the world. Its mission is to produce innovative, popular and profitable entertainment in the best creative environment. In addition to the production, marketing and distribution of theatrical motion pictures, the fully-integrated studio has divisions devoted to home entertainment, television, music, theater, merchandising and an international unit. In 2005, New Line partnered with HBO to form Picturehouse, a new theatrical distribution company to release independent films. A pioneer in franchise filmmaking, New Line's Oscar-winning The Lord of the Rings trilogy is one of the most successful film franchises in history. New Line is a division of Time Warner, Inc.

For DVD screeners or artwork, please email your request to Barbara@pfcomm.com or fax your request to (212) 787-1332.

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