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Tagworld and New Line Cinema Declare Two Winners for Snakes on a Plane Film and Soundtrack Contest

Captain Ahab Wins Song Placement in Film and on Soundtrack Runner-Up Louden Swain's Song to appear on Soundtrack

Santa Monica, CA (June 21, 2006) – Social Networking site TagWorld (www.tagworld.com) and New Line Cinema today announced Los Angeles-based band, Captain Ahab, as the official winner of the Snakes on a Plane soundtrack contest. Captain Ahab's song "Snakes on a Brain" beat out nearly 500 entries for the coveted placement in the film and on the Snakes on a Plane soundtrack.

In addition, New Line Cinema took the contest one step further and named Louden Swain the runner up, securing placement of their song "Here Come The Snakes" on the film's soundtrack to be released by New Line Records on Aug. 18.

Snakes on a Plane – which opens August 18 – has attracted a growing fan base both on and offline. Much like the film, the TagWorld-hosted contest took the Net by storm, leading hundreds of artists to submit their music for the chance to have their song featured in Snakes On A Plane and on the film's official soundtrack. The TagWorld community then voted on submitted tracks and narrowed the competition down to 25 finalists. From there, the Snakes On A Plane filmmakers chose the two finalists: Captain Ahab's winning selection, "Snakes on a Brain," and Louden Swain's "Here Come The Snakes." Both songs can be heard at www.tagworld.com/snakesonaplane.

"Congratulations to both Captain Ahab and Louden Swain," says Jason Linn, Executive Vice President of New Line Music. "The response to this contest was overwhelming and both artists delivered on the tremendous challenge that New Line and Tagworld offered. We're all delighted to see two deserving underground bands get the attention they deserve."

"Our faith in Hollywood is fully restored," said the members of Captain Ahab in a statement. "By pairing the greatest film of all time with the greatest song of all time, David Ellis and the executives at

New Line Cinema have surpassed all previous expectations of human endeavor.”

“This contest was a great way to engage the TagWorld community and discover new artists along the way. We were really impressed with the creativity of the two winning TagWorld artists as well as the hundreds of others who submitted songs for the contest and look forward to doing more contests in this vein,” says TagWorld President Evan Rifkin.

Snakes on a Plane stars Samuel L. Jackson as an FBI agent assigned to escort a government witness on a flight to Los Angeles. But when a crimelord sets loose hundreds of deadly snakes during the flight, the agent must band together with the pilot, crew and passengers in a desperate attempt to survive and protect his witness. In addition to Jackson, Snakes on a Plane features an ensemble cast that includes Julianna Margulies (ER, The Sopranos), Kenan Thompson (Saturday Night Live) and David Koechner (Anchorman, The Office) and is directed by David Ellis (Final Destination 2, Cellular).

About New Line Cinema Corporation:

Founded almost 40 years ago, New Line Cinema is the most successful independent film company in the world. Its mission is to produce innovative, popular and profitable entertainment in the best creative environment. In addition to the production, marketing and distribution of theatrical motion pictures, the fully-integrated studio has divisions devoted to home entertainment, television, music, theater, merchandising and an international unit. In 2005, New Line partnered with HBO to form Picturehouse, a new theatrical distribution company to release independent films. A pioneer in franchise filmmaking, New Line’s Oscar-winning The Lord of the Rings trilogy is one of the most successful film franchises in history. New Line is a division of Time Warner, Inc. (TWX).

About TagWorld

TagWorld’s strong and growing music community, comprehensive and tightly integrated publishing, communication and networking features enable the web like never before. Users can engage, create and share their personalized content online in a multitude of ways for a more meaningful social experience. For more information about TagWorld, please visit www.tagworld.com.

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