

How to Eat Fried Worms

Press Release

Available to buy on DVD December 5, 2006

Director: Bob Dolman

Starring: Tom Cavanagh, Kimberly Williams-Paisley, Luke Benward and Hallie Kate Eisenberg

MPAA Rating: PG for mild bullying and some crude humor

Total Running Time: 84 Minutes

DVD Order Date: October 31, 2006

Raves go here....

NEW LINE HOME ENTERTAINMENT SERVES
UP A PLATE OF HILARIOUS FAMILY FUN AS
HOW TO EAT FRIED WORMS
HITS DVD JUST IN TIME FOR THE
HOLIDAYS ON DECEMBER 5, 2006

Based on the Best-Selling, Award-Winning Book by THOMAS
ROCKWELL,

DVD Features Include Audio Commentaries,
Deleted Scenes and a Gag Reel

LOS ANGELES, CA (September 25, 2006) – Dig in to the delicious family comedy *How to Eat Fried Worms* as it arrives on DVD December 5, 2006, from New Line Home Entertainment. A classic coming-of-age story, the movie follows new-kid-in-school Billy as he is challenged by the classroom bully to eat ten worms in one day. As the unappetizing moment of truth nears, Billy must decide just how much he is willing to stomach to become popular. Based on the best-selling, award-winning book by Thomas Rockwell, the film stars Tom Cavanagh (TV's *Ed*, TV's *Scrubs*), Kimberly Williams-Paisley (*Father of the Bride*, TV's *According to Jim*), Luke Benward (*Because of Winn-Dixie*) and Hallie Kate Eisenberg (*The Insider*, 2004's *The Goodbye Girl*). Mouth-watering DVD features include audio commentaries, deleted scenes and a hilarious gag reel. The DVD will be available at \$27.95 SRP, and the order due date is October 31, 2006.

Based on the hugely popular Thomas Rockwell book, *How to Eat Fried Worms* tells the classic story of a boy whose bravado lands him in a difficult predicament. The film revolves around 11-year-old Billy who inadvertently challenges the school bully on his first day at a new school. In order to save face and earn the respect of

his new classmates, Billy agrees to a bet that requires him to eat 10 worms in one day. As the pressure mounts, Billy must summon all his strength to keep his younger brother from blabbing, his weak stomach from betraying him and his big mouth from getting him in even more trouble!

DVD SPECIAL FEATURES*

- Audio commentary by director Bob Dolman and cast members Luke Benward, Hallie Kate Eisenberg, Alexander Gould and Austin Rogers
- Deleted scenes (with optional audio commentary by director Bob Dolman)
- Featurettes:
 - o "Movie Making Made Fun"
 - o "Worm Cuisine"
- Gag reel
- Worm montage
- "Worm Guts" music video by The Rockin' Worms
- Theatrical trailer
- Widescreen 16x9 (2.35:1) version of the film
- Fullscreen 4x3 (1:33.1) version of the film
- Dolby Digital 5.1 (English)
- Stereo Surround Sound 2.0 (English)
- English and Spanish subtitles
- Closed captions
- Animated menus

*DVD special features subject to change.

Title	Format	SRP	Cat. #	ISBN #	UPC #
How to Eat Fried Worms	Keepsake	\$27.95	N10553	0-7806-5620-2	794043105531

New Line Home Entertainment distributes New Line Cinema theatrical films on DVD, VHS and UMD™, including the premium DVD brand infinifilm™. The Company also distributes feature films and non-theatrical programs acquired or produced by New Line Home Entertainment and New Line Television. Founded almost 40 years ago, New Line Cinema is the most successful independent film company in the world. Its mission is to produce innovative, popular and profitable entertainment in the best creative environment. In addition to the production, marketing and distribution of theatrical motion pictures, the fully-integrated

studio has divisions devoted to home entertainment, television, music, theater, merchandising and an international unit. In 2005, New Line partnered with HBO to form Picturehouse, a new theatrical distribution company to release independent films. A pioneer in franchise filmmaking, New Line's Oscar-winning The Lord of the Rings trilogy is one of the most successful film franchises in history. New Line is a division of Time Warner, Inc.

For DVD screeners or artwork, please email your request to kolin@mprm.com or fax your request to (323) 939-7211.

CONTACT

Jennie Abrams-Trager
New Line Home Entertainment
(212) 649-4851
jennifer.abrams@newline.com
Karen Olin
mPRm Public Relations
(323) 933-3399
kolin@mprm.com