

November 1, 2006

## **Tenacious D's The Pick of Destiny Album Rockets to Top of iTunes Charts Weeks Prior To Its Release**

### **New Line Cinema's Tenacious D In The Pick of Destiny Opens Nationwide on November 22**

LOS ANGELES (Oct. 20, 2006) – Pre-orders of Tenacious D's new album, *The Pick Of Destiny*, soared up the iTunes sales charts – pushing the album to #1 on the iTunes Album chart in just two days. The album is the soundtrack to New Line Cinema's *Tenacious D In The Pick of Destiny*, which stars Jack Black and Kyle Gass and will open in theatres nationwide on November 22nd.

The Tenacious D's D-ciples are responding by coming out in full-force to pre-order the D's first album in 5 years and download the special free Tenacious D video "Time Fixers." The first half of the mini-film is a free download on iTunes. When you pre-order the album you receive the conclusion of the film on November 14th. The video has started showing up on YouTube and blogs all over the web.

This special Tenacious D/iTunes promotion marks the first time that a teaser clip with a cliff hanger has been used for a pre-order at iTunes. Tenacious D's new album will be released on November 14th.

*Tenacious D In The Pick Of Destiny* stars Black and Gass as the power acoustic duo Tenacious D. The film tells the story of how "The D" became the self-proclaimed greatest band on Earth.

#### **About New Line Cinema Corporation:**

Founded almost 40 years ago, New Line Cinema is the most successful independent film company in the world. Its mission is to produce innovative, popular and profitable entertainment in the best creative environment. In addition to the production, marketing and distribution of theatrical motion pictures, the fully-integrated studio has divisions devoted to home entertainment, television, music, theater, merchandising and an international unit. In 2005, New Line partnered with HBO to form Picturehouse, a new theatrical distribution company to release independent films. A pioneer in

franchise filmmaking, New Line's Oscar-winning The Lord of the Rings trilogy is one of the most successful film franchises in history. New Line is a division of Time Warner, Inc. (TWX).

Contact:

Candice McDonough

(310) 967-6991

[Candice.mcdonough@newline.com](mailto:Candice.mcdonough@newline.com)