

Who the #\$\$% is Jackson Pollock?
Press Release
Available to buy on DVD May 1, 2007
Director: Harry Moses
Starring: Teri Horton
MPAA Rating: PG-13
Total Running Time: 74 minutes
DVD Order Date: March 27, 2007

A truck-driving grandma dares to ask
the art establishment just. . .

WHO THE #\$\$% IS JACKSON POLLOCK?
AVAILABLE ON DVD MAY 1, 2007,
FROM NEW LINE HOME ENTERTAINMENT

Amazing True Story Produced by
Emmy® Award-Winning 60 MINUTES Team

"An amazing movie.
One of the most delightful, enjoyable films you're likely to see all
year."
-Jeffrey Lyons, NBC's Reel Talk

LOS ANGELES, CA (February 12, 2007) - When a 73-year-old former long-haul truck driver with an eighth grade education bought a painting in a thrift shop for five dollars, she didn't know that it would pit her against the most powerful people in the art community - and perhaps forever change the way art is authenticated around the world. Who The #\$\$% Is Jackson Pollock?, available on DVD on May 1, 2007, from New Line Home Entertainment, documents a 15-year war with the art world's inner circle, lifts the veil on how art is bought and sold in America and introduces audiences to the funny, profane and utterly unforgettable Teri Horton. Written, produced and directed by Harry Moses, the Emmy® and Peabody Award-winning 60 Minutes veteran, this feature-length documentary will be available at a \$27.95 SRP.

When Teri Horton bought a painting in a thrift shop for five dollars, she was stunned when a friend told her that it looked like an original Jackson Pollock and could be worth millions. Working with a leading forensic scientist, Teri learned that a fingerprint on the back

of her canvas matched a fingerprint found on a can of paint in Jackson Pollock's studio. More research showed that paint on the floor of Pollock's studio matched the paint on Teri's canvas. Realizing that a Pollock painting the size of hers was worth upwards of \$50 million, Teri thought she had won the lottery. "Not so fast," the art establishment answered, proclaiming her painting worthless. This feature-length documentary captures the 15-year debate between the world's most prestigious art collectors, authenticators and experts and the feisty, 73 year-old grandma who would not give up.

DVD SPECIAL FEATURES*

- 16x9 widescreen (2.35:1) version of the film
- English Dolby Digital 5.1 and English 2.0 Stereo Surround
- English & Spanish subtitles
- Closed captions

*DVD special features subject to change.

Title	Format	SRP	Cat. #	ISBN #	UPC #
Who the #&% is Jackson Pollock?	Keepsake	\$27.95			
	N10762	0-7806-5690-3			794043107627

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For DVD screeners or artwork, please email your request to jennifer.abrams@newline.com.

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