

April 30, 2007

## **Picturehouse and New Line International Acquire Vince Vaughn's Wild West Comedy Show: 30 Days & 30 Nights - Hollywood to the Heartland**

NEW YORK (April 24, 2007) – Picturehouse and New Line International have acquired world-wide rights to Vince Vaughn's Wild West Comedy Show: 30 Days & 30 Nights - Hollywood to the Heartland directed by Ari Sandel (Oscar winner for West Bank Story), it was announced today by Bob Berney, President of Picturehouse, Rolf Mittweg, President and COO of New Line Worldwide Distribution and Marketing and Camela Galano, President of New Line International.

Produced by Vince Vaughn, film follows Vaughn as he handpicks four up-and-coming comics and then leads them on a remarkable 30-city, 30-day, 30-show tour as tour creator and emcee. The film features footage from the tour's performances, as well as behind-the-scenes and a host of surprise guests.

"This is a hilarious film and we want to make it an event across the country. Everything is funny, both on and off stage," said Berney. "From the moment the picture started I felt like I was on tour with these guys. It's a unique and different window into why Vince Vaughn is among the nation's most beloved comedy stars, and a chance for audiences to get to know four young rising talents."

"From the beginning Bob Berney has shared our vision for the film," said Vaughn. "Bob and the Picturehouse team have an amazing track record. It is also great to be back as part of the New Line family (one of Picturehouse's parent companies) after the tremendous success of Wedding Crashers."

The critically acclaimed "Vince Vaughn's Wild West Comedy Show" featured improvisation and stand-up comedy with Bret Ernst, Ahmed Ahmed, Sebastian Maniscalco, and John Caparulo. Vince Vaughn's Wild West Comedy Show: 30 Days & 30 Nights - Hollywood to the Heartland is produced by Vaughn and executive produced by Peter Billingsley, John Isbell and Victoria Vaughn.

Picturehouse will release the film domestically in early '08 in all key markets while New Line International will take it out overseas.

The deal was brokered on behalf of Picturehouse by Senior Vice President of Acquisitions, Sara Rose and by Carolyn Blackwood, Executive Vice President of Business Affairs and Co-Productions, New Line. Vince Vaughn is represented by UTA, Eric Gold and Deborah Klein.

Picturehouse is a theatrical motion picture company that produces, acquires and releases feature films. Currently in release is Guillermo del Toro's triple Oscar-winning, gothic fairy tale Pan's Labyrinth, which has currently grossed a record-breaking \$37 million in North America. Up next is Gracie, directed by Oscar-winner Davis Guggenheim (An Inconvenient Truth) and starring Oscar-Nominee Elisabeth Shue, Andrew Shue and Carly Schroeder (Firewall, Mean Creek); Olivier Dahan's Edith Piaf biopic, La Vie En Rose; El Cantante, a music-infused biography of Puerto Rican, salsa pioneer Hector Lavoe, starring Jennifer Lopez and Marc Anthony; Rocket Science, the first narrative film from Jeff Blitz (Spellbound) which premiered at the 2007 Sundance Film Festival where it received rave reviews and won the Directing Prize and Seth Gordon's crowd-pleasing documentary The King of Kong.

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