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Caleb Weinstein Joins New Line Cinema as Senior Vice President of President of Business Development and Digital Strategy

LOS ANGELES (June 13, 2007) – New Line Cinema has named Caleb Weinstein as its new Senior Vice President of Business Development and Digital Strategy, it was announced today by New Line Chief Financial Officer Stephen Abramson, to whom he reports.

Weinstein joins New Line from MTV Networks where he most recently served as Senior Vice President of Strategy and Business Development and oversaw all digital efforts for the MTVN Entertainment Group which includes Comedy Central, Spike TV, TV Land, AtomFilms.com, iFilm.com, GameTrailers.com and xFire.

“Caleb’s extensive background will be an asset to New Line’s overall business development strategy,” says Abramson. “Particularly in new media, he will be immensely resourceful in enhancing our products on multiple platforms.”

At New Line, Weinstein will be responsible for new business opportunities, film performance analysis and the ongoing development of New Line’s digital strategy. He is based in New Line’s New York offices.

Weinstein had previously worked for MTV in various capacities since 1999, including several years in which he oversaw the company’s international strategy and business development. Prior to joining MTV, Weinstein worked as a financial analyst for Donaldson, Lufkin & Jenrette Securities Corporation in New York and San Francisco.

Weinstein is a graduate of Columbia University.

About New Line Cinema Corporation:

Celebrating its 40th anniversary year, New Line Cinema is the most successful independent film company in the world. Its mission is to produce innovative, popular and profitable entertainment in the best creative environment. In addition to the production, marketing and distribution of theatrical motion pictures, the fully-integrated studio has divisions devoted to home entertainment, television, music, theater, merchandising and an international unit. In 2005, New Line partnered with HBO to form Picturehouse, a new theatrical distribution company to release independent films. A pioneer in franchise filmmaking, New Line’s Oscar-winning *The Lord of the Rings* trilogy is one of the most successful

film franchises in history. New Line is a division of Time Warner, Inc. (TWX).

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